



Remon de Vries

UI / UX / Front-end developer / Strategy



Profile

I have accumulated over 15 years of experience in the digital technology sector, working with clients both locally and internationally. My career started as a web developer, where I helped small businesses establish their online presence. Throughout the years, I have expanded my expertise to cater to large organizations and NGOs, assisting them with their online channels and strategies. My background in front-end development has equipped me with the necessary skills to focus on C-suite level strategies and decision making. I am proud to have founded three businesses, which currently generate a combined yearly revenue of approximately 270k (EURO).

Education

While I don't have any formal education in my field, I've been self-taught and have gained valuable experience over the years. I left school at the age of 16 when there were limited opportunities to learn about the current state of the digital sector. However, I've worked on various projects and have honed my skills through hands-on experience. Attached, please find a selection of projects I've worked on, along with a brief description of my role in each project, to give you a more specific idea of my experience. I'm committed to continually developing my skills and staying up-to-date with the latest trends and technologies in the field.



Sincerely
Remon de Vries

Office The Netherlands

Turfmarkt 7
8911KS, Leeuwarden
Friesland, the Netherlands

Office United States

325 2nd Street, Suite #217
Lake Oswego, Oregon 97034
United States

Phone (The Netherlands)

+31 (0)58 266 42 42

Phone (United States)

+1 (503) 383 1308

E-mail

hello@remondevries.com

Website

remondevries.com

Languages

- Nederlands
- English
- Fries

User Experience

- UI Research
- User Journey
- User Testing

Frameworks

- Laravel
- NextJS
- GatsbyJS
- WordPress
- Ghost
- Drupal
- Joomla

Project Management

- Clubhouse.io
- Trello
- Jira (Atlassian)
- ClickUp
- Monday.com
- GIT
- SCRUM / Agile / Kanban

Programming

- HTML
- CSS / SASS
- PHP
- MySQL
- React.js
- Javascript

Consulting

- Online marketing
- Public relations
- Management Coaching
- Strategy Development

User Interface Design

- Figma
- Sketch
- Adobe XD
- Adobe Illustrator
- WCAG 2.0, 2.1, 2.2

Webhosting

- DigitalOcean Partner
- Linode Partner
- GoogleApps Reseller
- Office365



Ergatta Inc.

Funded (\$35.1M)

Frontend development, Design Strategy

In 2019, Ergatta approached me to assist with establishing their online presence. I worked with them on their brand identity and created their website. To keep costs low, I recommended using WordPress with WooCommerce and helped them develop an online strategy aimed at achieving a quarterly growth rate of 7% from Q1 2020 to Q4 2020. The results exceeded expectations, with higher than projected growth rates. Currently, my role involves maintaining the foundation we established and creating marketing assets for their online campaigns.

Nike Inc.

Market Cap 212.543B

Print design, Online Marketing

Being located close to Nike's headquarters in Beaverton, Oregon has allowed me the opportunity to work closely with Nike on an international level. I have been fortunate enough to work with three separate divisions in their clothing department, providing product photography and assisting with internal UI/UX development. One of the key projects I am involved in is the development of the front-end and UI/UX for an internal system used by local employee stores. As part of the team responsible for this project, I am committed to delivering high-quality results that meet Nike's standards and expectations.

Realtyless Inc.

Funded (\$1.7M)

Webdevelopment, Online Strategy

Realtyless is an exciting startup based in Knoxville, Tennessee that aims to improve the sale by owner process. Although they have not yet fully launched and are still in the pre-seeding phase, their beta application has already shown promising results. As part of the team, my role involves providing consulting advice on branding and go-to-market strategy. Additionally, I was responsible for developing the entire UI/UX experience. I worked closely with the team to set up the information architecture and ensure that the branding was consistent with the company's financial goals. I am thrilled to be part of this innovative project and look forward to its future success.

QuarryMill

Private limited Company

Frontend development, Marketing Strategy

This midsize retailer, privately owned, specializes in selling veneer stone. To grow beyond their position as the seventh-largest seller in the US, the board sought to modernize their website and invested heavily in their online presence. As part of the team, my role was to conduct a comprehensive assessment of their existing website and branding, and then create new branding guidelines, a design system, and a full-scale redevelopment of their web store. I continue to work with them by creating digital assets for their online marketing campaigns and providing advice on their online branding strategies.

Kifungo

Private limited Company

Webdevelopment, Online Strategy, Webhosting

Kifungo is a Netherlands-based privately-owned business that initially provided coach and management services to C-level individuals and private clients. However, the company has evolved into an educational institute that offers courses to individuals who aspire to become coaches themselves. As a part of their team, I contributed to the development of Kifungo's branding and front-end development. Currently, I am collaborating with them to build an innovative online application that enables students to access educational materials and engage with their private student community. We are utilizing the latest technologies such as Laravel for the back-end development and WordPress for some components.

Gallagher Europe

Part of Veldman & Dijkstra Holding

UI/UX, Web-Development

Gallagher Europe is a retail company that sells various brands both in physical stores and online. My task was to assist them in promoting and positioning their brand "BirthAlarm" by creating a design language and websites that would allow European customers to connect with retailers through their online platform. As the project evolved, we transitioned towards online sales and began focusing more on allowing customers to purchase directly from Gallagher. We initiated this process in England and have since expanded it to five additional countries, including The Netherlands, Belgium, France, Germany, and England.

Bo-Rent.nl

Private limited Company

Frontend development, Marketing Strategy

I collaborated with Bo-rent.nl, the largest rental company in the Netherlands, to update their internal renting software's visual interface. As a member of the Design/UI/UX team, which included three people, we worked with an agency responsible for both front-end development and the software's core development. My focus was on the design system, and together we developed a new interface to enhance the user experience.